

# MISSION SUPPORT GRANTS

Information Session

February 28, 2024 at 10:30 am





Build a better Wake through support and advocacy of the arts

### **PROGRAMS:**

- Artists in Schools
- IDEAL Summer Internships
- Wake Murals
- Piedmont Laureate

### **GRANTS:**

- Individual Artists
- Schools
- Towns
- Nonprofit Organizations

# MISSION SUPPORT GRANTS

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Unrestricted general operating support to Wake County-based arts organizations that provide specific types of arts programming throughout Wake County



# PRIMARY ELIGIBILITY REQUIREMENTS

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- Primary mission to produce, present, or support arts programs
- Non-profit arts/cultural org with 501c3 federal tax-exempt status
- Based and operate most programming in Wake County
- Produced programs in Wake County for at least one year
- Be in “Good Standing”
- Maintain board of directors which meets at least quarterly
- Have nondiscrimination, conflict of interest, and accessibility policies

# SECONDARY ELIGIBILITY REQUIREMENTS

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Must meet at least ONE of these requirements:

- Arts programs specifically designed for youth
- Arts programs take place in Wake, excluding Raleigh
- Culturally specific org based on mission and leadership
- 501c3 status for less than eight years
- Arts service organization

**If you are unsure:  
REACH OUT BEFORE APPLYING**



# NOT ELIGIBLE TO APPLY

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- Orgs that receive direct allocations from the State of North Carolina in Session Law
- Orgs with budgets that exceed \$2M

# GRANT REQUEST AMOUNT

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Eligible organizations = **10%** of annual operating expenses from most recently completed fiscal year

Eligible culturally-specific organizations = **20%** of annual operating expenses from most recently completed fiscal year

Maximum grant request = **\$20,000**



# CULTURALLY-SPECIFIC ORGANIZATIONS

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Specific mission to promote, preserve, and enhance the identity and character of one of the following communities:

- African American
- Latinx/Hispanic
- Asian American
- Native American

Leadership must demographically represent specific culture identified.





# WHAT GRANT CAN SUPPORT

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- General operations, administration, or programming
- Flexible and unrestricted
- Efforts to fulfill your arts-related mission in Wake County
- July 1, 2024 – June 30, 2025
- Specific expenses must be included in final report



# WHAT GRANT CANNOT SUPPORT

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- Deficit reduction
- Contributions to cash reserves or endowment
- Scholarships for use outside applicant's arts programming
- Private events closed to general public
- Projects of a religious nature

# QUESTIONS?

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# THE APPLICATION

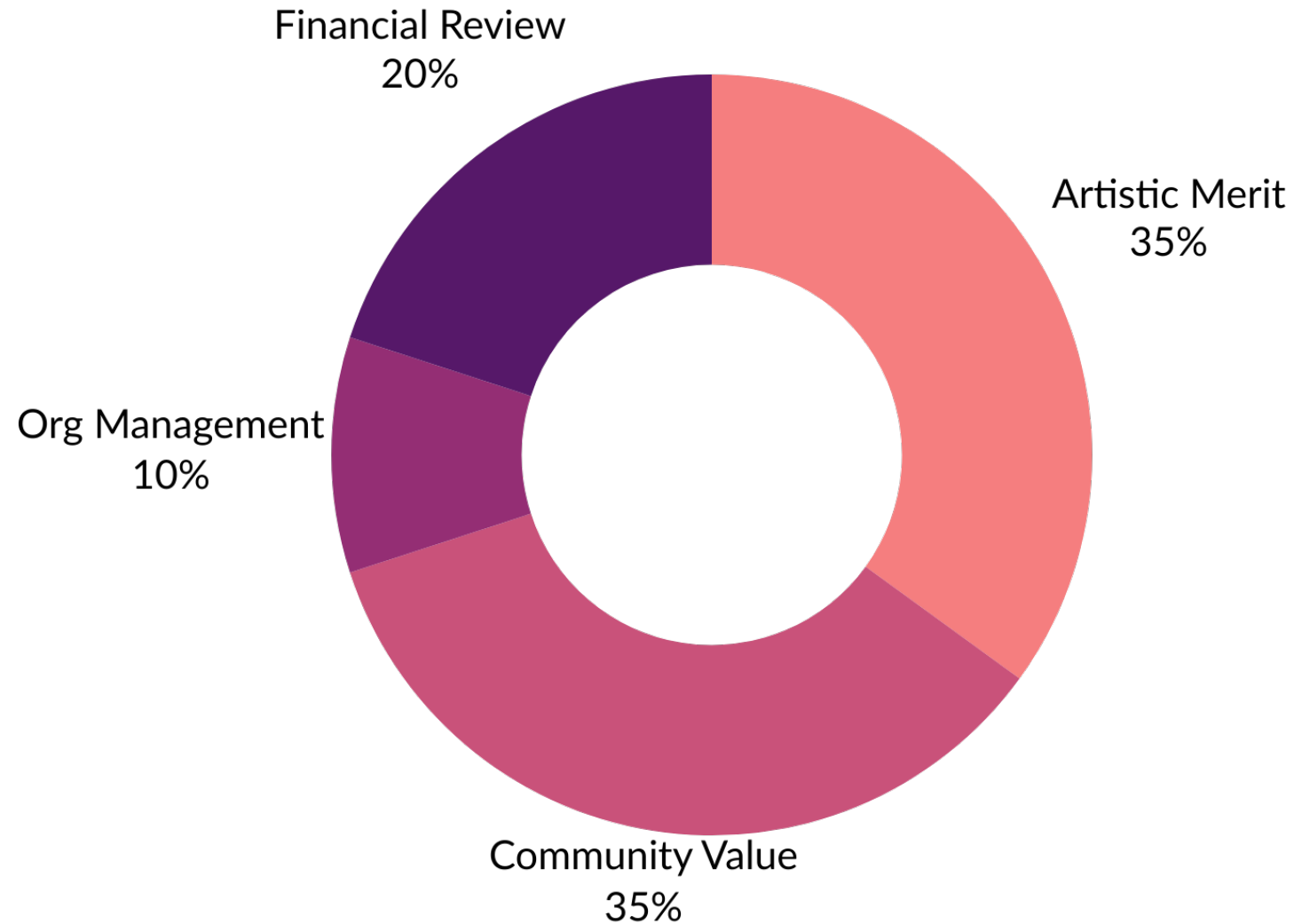
# APPLICATION REVIEW APPOINTMENTS

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- March 18–28, 2024
- Schedule via Calendly  
<https://calendly.com/rcarlile-1/feedback-on-draft-of-grant-application>
- Phone meeting
- Email draft materials two days prior

# EVALUATION CRITERIA & SCORING

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# EVALUATION CRITERIA: Artistic Merit

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## Artistic Merit – 35%

- How does your organization define artist merit?
- How are your arts programs innovative, distinctive, and/or stimulating?
- Do you have professional and clear artistic direction and vision?
- What are the qualifications and expertise of staff/artists/instructors?

# EVALUATION CRITERIA: Community Value

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## Community Value – 35%

- How have you continued to stay relevant to your community?
- Have you demonstrated an awareness of the needs/interests of Wake County's diverse community?
- What efforts have you made to include diverse populations?
- How do you fit into the arts community in Wake County?





# EVALUATION CRITERIA: Financial Management

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## Financial Management – 20%

- Review audits/internal financial reviews and tax returns
- Considerations
  1. Deficits: Trend of accumulated deficits?
  2. Debts: Plan to pay off debts and still operate?
  3. Are there any concerning audit notes?
- Scores start at 10

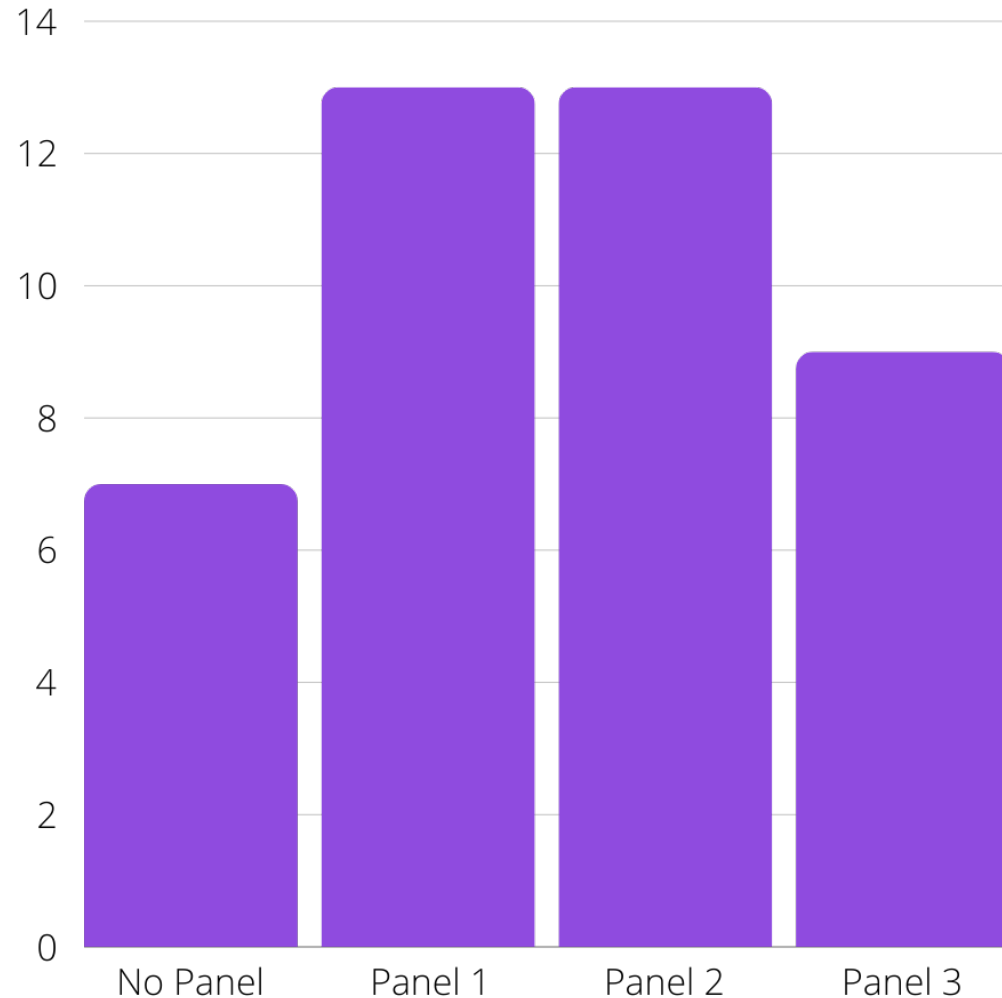
# EVALUATION CRITERIA: Org Management

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## Organizational Management – 10%

- Does your leadership reflect the diversity of Wake County?
- Do you have the capacity, resources, and planning to implement arts programs successfully?
- Are the personnel involved in planning/implementation qualified?
- How are the values of cultural equity and inclusion reflected throughout organization?

# PANEL BREAKDOWN BY BUDGET: FY24



Panel 1 = Less than \$100k

Panel 2 = \$100k - \$400k

Panel 3 = Greater than \$400k

No panel = Orgs less than 8 years



# WHO SCORES?



United Arts Board of Directors



Wake County  
Appointees



Community Members



United Arts  
Staff

## Grant Panel



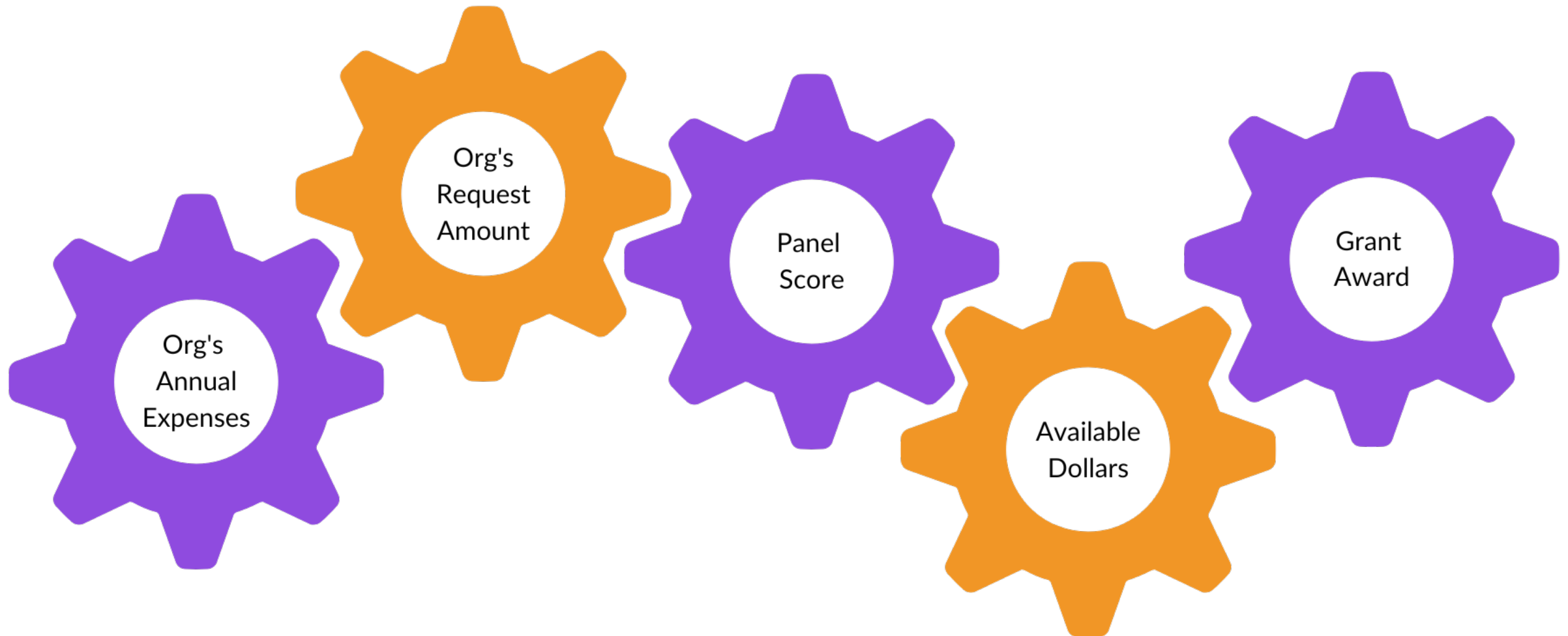
## Financial Review



**FINAL SCORE**

# HOW GRANT AWARDS ARE CALCULATED

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# EXAMPLE: GRANT AWARD CALCULATION

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2022-23 operating expenses = \$250,000

10% of \$250,000 = \$25,000

Because this exceeds maximum grant request, reduce request to \$20,000

Panel score = 85%

Allowable request = \$20,000 x 85% = \$17,000

Total available dollars = \$300,000

Total allowable requests of all applicants = \$700,000

\$300,000/\$700,000 = 43%

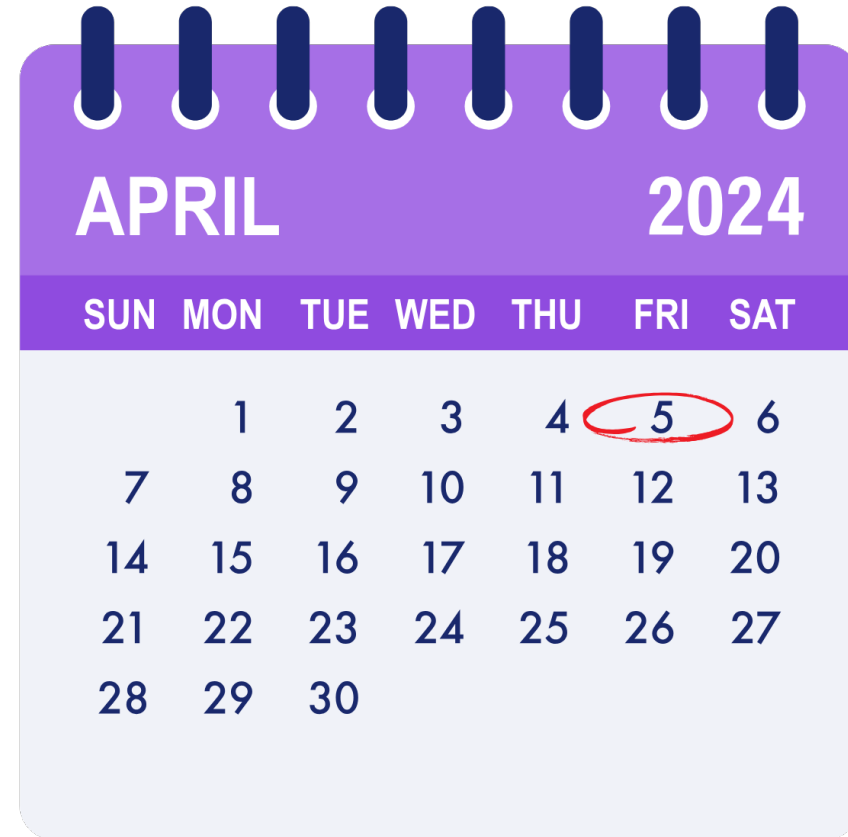
43% of \$17,000 = \$7,310 = GRANT AWARD



# DEADLINE

Online via Submittable:

Friday, April 5 before 5:00 pm



# PANEL FEEDBACK

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- Panel scores and comments may be requested after notifications are sent to applicants
- Will be sent via email only to those who request
- Staff available to discuss





# CHANGES FROM LAST YEAR

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- Deadline by 5:00 pm
- Must have at least one year arts programming in Wake
- No minimum grant request
- No compliance score
- Less available funding
- Changes to application:
  - Shortened narrative prompts
  - Program Reach: in/out of Wake
  - New financial narratives
  - NCAC Grant: Sustaining Support for Arts Orgs



# IF YOU RECEIVE A GRANT

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- Notifications emailed late June 2024
- Electronic contracts and signatures
- “Young” grantees will meet with staff
- Two equal payments: November and February
- Grant period: July 1, 2024 – June 30, 2025
- Final report due July 2025



# QUESTIONS?

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