

COMMUNITY SPOTLIGHT PROJECT GRANTS

Information Session

February 29, 2024 at 10:30 am





Build a better Wake through support and advocacy of the arts

PROGRAMS:

- Artists in Schools
- IDEAL Summer Internships
- Wake Murals
- Piedmont Laureate

GRANTS:

- Individual Artists
- Schools
- Towns
- Nonprofit Organizations

COMMUNITY SPOTLIGHT PROJECT GRANTS

Support innovative and forward-thinking arts projects that feature or are led by historically marginalized, underfunded, or underrepresented communities in the arts



ELIGIBILITY REQUIREMENTS: APPLICANTS

- Non-profit organization with 501c3 tax-exempt status
- At least three years of programming
- Experience working with historically marginalized, underfunded, or underrepresented communities

Collaborative projects are welcome, but a single organization that meets these criteria must serve as the grant applicant.



NO 501c3 STATUS?

Consider applying with a **FISCAL AGENT**

- Fiscal Agent must meet eligibility requirements
- Fiscal Agent accepts financial/legal responsibility for your project
- No creative authority over your project



ELIGIBILITY REQUIREMENTS: PROJECTS

- Arts-related
- Wake County
- July 1, 2024 – June 30, 2025
- Compatible with applicant's mission
- Majority of artists from historically marginalized, underfunded, or underrepresented communities
- Include both a public presentation and an educational/community engagement component



EXAMPLES: PUBLIC PRESENTATION

- Concert
- Reading
- Performance
- Exhibit
- Festival

EXAMPLES: EDUCATIONAL / COMMUNITY ENGAGEMENT

- Youth or Adults
- Engage the community
- Participatory
- Workshop/class
- Talking from stage
- Community panel discussion

EXAMPLES OF PROJECTS

- Multicultural dance company rooted in traditional African, House, Vogue, and Latin movement
- Theatre work that explored mental health in the Black community
- KoreaFest
- Exhibit of Islamic artists
- 9th Indian and South Asian Film Festival
- Visual art program for unhoused/transitioning families

GRANT AMOUNT REQUEST

Maximum grant request = **\$10,000**

Minimum grant request = **\$1,000**

No matching requirement



WHAT GRANT CAN SUPPORT

- Project-related fees and contracts
- Marketing and advertising expenses
- Supplies and materials
- Space rental
- Other project-related expenses
- Up to 25% for administrative salaries, including fiscal agent fees



WHAT GRANT CANNOT SUPPORT

- Expenses that are not directly related to the project
- Projects that have previously been included in Mission Support Grant applications and awarded funding by United Arts

QUESTIONS?





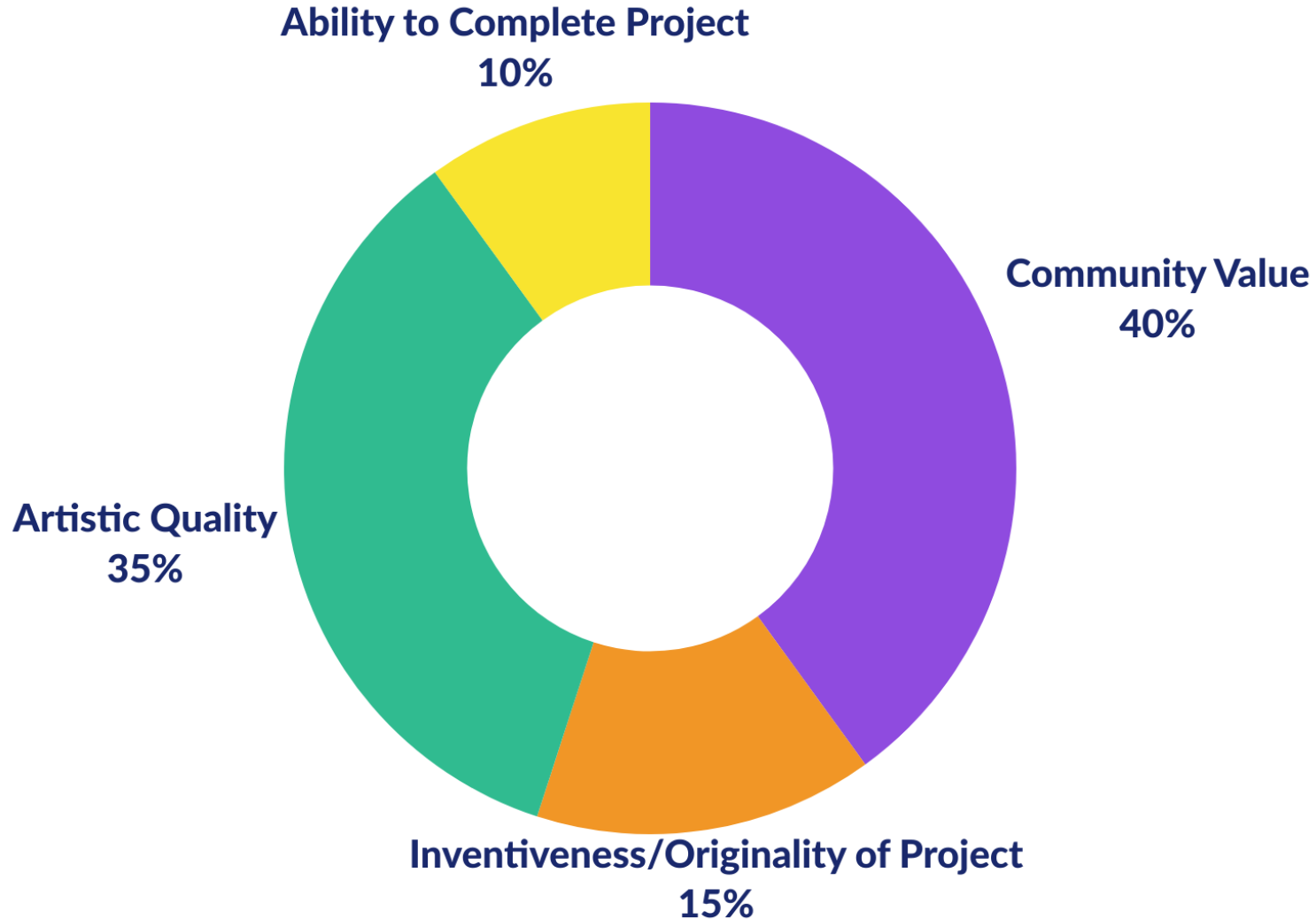
THE APPLICATION

APPLICATION REVIEW APPOINTMENTS

- Schedule by emailing rcarlile@unitedarts.org
- Phone meeting
- Email draft materials two days prior



EVALUATION CRITERIA



EVALUATION CRITERIA: Community Value

Community Value – 40%

- Do you have a history of working with historically marginalized, underfunded, or underrepresented communities?
- Does your project specifically identify artistic, cultural, and/or educational value to the community being served?
- Does this project fulfill a community need?
- What will this project's impact and value be to the community and/or audience?



EVALUATION CRITERIA: Artistic Quality

Artistic Quality – 35%

- How are the participating artists selected and what is their experience/relevance with this community?
- What collaborations or partnerships are in place to make this project impactful?
- Is this project well-planned with a reasonable timeline?
- Are goals and proposed outcomes clearly defined?



EVALUATION CRITERIA: Inventiveness / Originality of Project

Inventiveness/Originality of Project– 15%

- New or unique to Wake County?
- How is this project innovative? Distinctive?
- Unusual people involved? Unusual location?
- Are people engaged in new way?

EVALUATION CRITERIA: Ability to Complete Project

Ability to Complete Project – 10%

- Does your organization have the capacity to complete this project successfully?
- Do you have project staff with relevant experience?
- Do you have committed leadership and a stable organization?
- Are the budget and marketing strategies reasonable?
- Is the application itself accurate and complete?



A COMPETITIVE APPLICATION

- Strong, clear descriptions in application; don't assume
- Clearly depict a community need and show a direct correlation to how the project serves that need
- UA Goal: support cultural communities and diverse artists
- Priority given to projects that feature artists of color and projects that feature artists with disabilities
- Mission Support Grantees: beyond your “normal” programming



WHO SCORES?

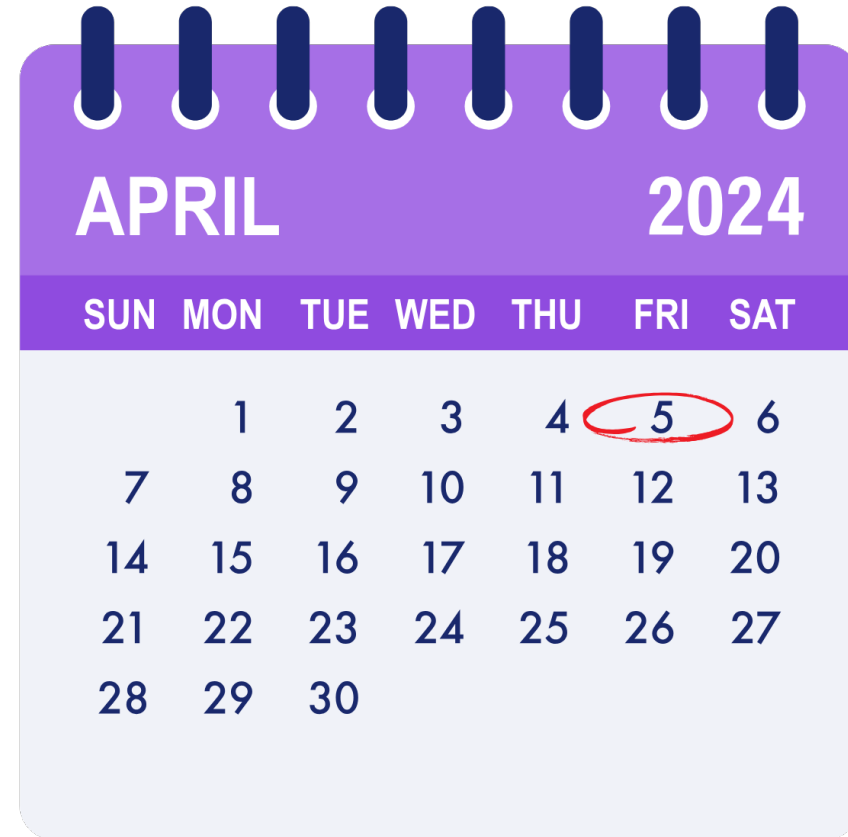


Community Members

DEADLINE

Online via Submittable:

Friday, April 5 before 5:00 pm



IF YOU RECEIVE A GRANT

- Notifications emailed late June 2024
- Electronic contracts and signatures
- One payment: July 2024
- Grant period: July 1, 2024 – June 30, 2025
- Final report due July 2025



QUESTIONS?

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