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**AN IMPORTANT SURVEY OF  
ARTS & CULTURAL AUDIENCES  
in Wake County**

Please take a couple of minutes to answer the following questions about your attendance at this performance, event, exhibit, venue, or facility. This survey is being **conducted by the United Arts Council of Raleigh and Wake County** to measure the economic and social impact of arts and culture on Wake County. It will only take 2-3 minutes to participate. **Your answers are completely anonymous**. Thank you!

**TO PARTICIPATE IN THE SURVEY:**

1. **Open the camera on your smart phone***. Older devices and operating systems may require a separate application—QR Code readers are available in the Apple App Store or Google Play*.
2. **Focus your phone on the image below**.
3. **Watch your phone screen for a web link to appear**.
4. **Tap on the web link to open the survey**.
5. **Follow the instructions to complete the survey**.
6. **Click the yellow ➤ (arrow) button in the bottom righthand corner** to finish.

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